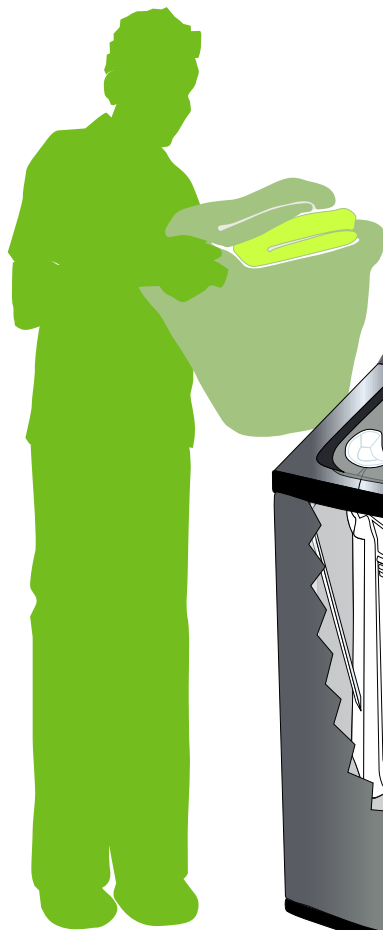


GE PROFILE HARMONY washers

This ecomagination washer is in harmony with the environment and that is exactly what we named it – the GE Profile Harmony™. The next generation of the Harmony washer exceeds the U.S. Department of Energy standard by 57 percent and even exceeds 2007 ENERGY STAR® guidelines by 8.7 percent.

GE Profile Harmony™ offer large 4.0 cu ft capacity to hold more at once. With a unique wash system design that allows for reduced water consumption, the washer's king-sized capacity can relieve consumers of having to do an additional 110 loads of laundry a year, compared to a traditional top-load model.



FLOW-THRU dispensing system
releases cleaning additives at just the right time, saving time and providing better cleaning performance.

Load-sensing technology and adaptive water fill
automatically determine the correct amount of water for each load.

HYDROWASH system with centrifusion
using centrifugal force, water is spun through the clothes, eliminating the need for a deep fill for washing and rinsing.

HYDROHEATER
brings the water temperature up to whiten whites and remove tough stains, virtually eliminating the need for repeated washings or hand scrubbing.

Rotating basket and infuser
replace a traditional agitator, which saves wear and tear on clothes and provides an efficient cleaning action.

1010 RPM spin speed
extracts more water from the wash load, saving time and energy in the dryer.



GE PROFILE HARMONY washers

If every U.S. household owning a non-ENERGY STAR® washer were to replace it with a GE Profile Harmony™ washer, we could save enough water each year to fill nearly 400,000 Olympic-sized swimming pools.

If every U.S. household owning a non-ENERGY STAR® washer were to replace it with a GE Profile Harmony™ washer, consumers could save more than US\$ 1 billion in water bills every year.

If every U.S. household owning a non-ENERGY STAR® washer were to replace it with a GE Profile Harmony™ washer, the U.S. could save enough water over five years to support U.S. domestic water consumption for an entire year.

More information about GE's ENERGY STAR-qualified washers

By summer of 2007, GE will have over 12 top-load and front-load ENERGY STAR®-qualified models by the makers of "America's Most Dependable Washers", based on an independent study of consumers among leading brands.

GE manufactures ENERGY STAR®-qualified washers to be available at a wide range of pricepoints, including some of the most affordable washers. The models feature innovative technologies like adaptive load sensing, temperature monitors and high spin speeds. Consumers additionally benefit from select features like king-sized stainless steel baskets and automatic balance systems that deliver high performance.

GE's focus on engineering innovative products means that today's most energy-efficient washer uses 75 percent less energy than washers made 20 years ago, translating to real-world savings for GE customers.